

EDUCATION

MS ED in Instructional Design
Technology 2014
Gamification & Photography Certified

BA in Sociology & Anthropology
Western Illinois University
Macomb, IL

MA in Organizational Development
Knowledge Management Certification
DePaul University
School of New Learning 2005
Chicago, IL

SKILLS

Lectora, Captivate 7-9, Storyline 1-360,
Relay, Sway, Adobe CC, Go Animate
Gamification / HTML5/CSS3
Kirkpatrick / Dick & Carey / Smith/Ragan
ADDIE/SAM/Rapid Learning / ILT / LMS

Training Manager (12) / Project Leader
Storyboarding / Infographic / Scripting
Training Photography / Graphic Design
Moviemaker/iMovie/Video Editing
Lean Six Sigma – Yellow - Green Belt
Project Management / Data Analysis
HR Business Partner / SME Collaborator

ROLES

Team Lead/Supervisor/Manager
Sales & Marketing Training
Effective Performance Development
Coaching / Mentoring
Organizational Culture Rollout
Skill Analysis / Task Analysis
Vendor Contract Negotiation
Conference & Special Event Planner
Media Inventory Manager
Presentation / Speech Writer
Published Author / Public Speaker
Mobile Learning / Social Media

WORK EXPERIENCE

Quincy Wells Consulting Presently
HR Organizational Developer -subcontractor

- Responsible for curriculum roll outs of new hire events, sales training presentation, eLearning, & web based materials
- Created Social Media webinars for new culture roll-outs, sales ethics, & IT career development

Sears Holding Corporation 2014 –2016
Instructional Design Technologist
HR Career Development

- Gamification of in person /eLearning courses, increasing technical recall by 85%, ROI by 39%, retesting at 180 days /recall at 73%.
- Analyze existing manager training to identify needs and develop mentoring strategies to improve career webinars

Verre Consulting with agencies 2002 – 2014
HR & Trainer

Active contractor delivering new courses and training projects to corporations, universities, and non-profits.

- Define & develop customer specific training for online, classroom, seminar, webinar, & ILT courses
- Streamlined 30 hours of videos to 1.5 hours of micro elearnings; result - increasing new hire skill completions by 85% in under 30 days.

Adjunct Instructor/Trainer

Triton College & DePaul University 2003 – 2012

Developed relationships with local community and corporations to bring onsite higher education and workshops to employees.

- Taught 85 community workshops and 90 corporate trainings sparking 53% increase in new HR clients over 2 years.

Trainer & Learning Manager 2003

PFIZER 2002-2003

- Assisted with creation of learning webportal, Best Practices library of knowledge, and community of experts (internal and external)
- Lead global vendor recruitment search for lab supervisors, managers, directors- onboarding over 135 new hires over 2 years.

Special Projects Manager– (7 direct reports /32 staff)

- Trainer of onboarding, software, culture, & change management
- Purchased /created all online certification software, Manager of global R&D conferences, workshop, & training video events

Archer Management
Training & HR Onboarding